# aztech

Digital Transformation services

# Microsoft Power BI service

Giving you the power to visualise and analyse your data in a more user-friendly intuitive way so you can make better informed decisions.



### about the service

Microsoft Power BI is a powerful business analytics tool that allows users to visualise and analyse data in exciting new ways. With its user-friendly interface and intuitive design, Power BI makes it easy for organisations of all sizes to understand their data, identify trends and patterns, and make informed decisions. Featuring a wide array of visualisation options, including charts, graphs, and maps, this platform enables your users to create compelling and informative reports and dashboards that can be easily shared across your organisation. Whether you're a small business owner looking for insights into your sales data or a large corporation analysing massive amounts of customer data, Microsoft Power BI is an indispensable tool.

### how it works

Our Microsoft Power BI service is tailored to your organisation. We take the time to understand your unique business goals and needs, using the power of Power BI to evaluate your data. Our expert teams will bring your data to life with interactive reports, captivating visualisations, and user-friendly dashboards. We provide you with a clear and accurate view of your live performance, while tackling any data reporting challenges you may face. From initial set up to user training, we handle all aspects of your business intelligence needs, helping you to discover powerful insights and take swift action to drive better and faster business decisions. Save time, save money, and achieve your business goals with our Microsoft Power BI service.

## key benefits

#### Saves time

With our Microsoft Power BI service, we take care of the heavy lifting in data analysis, freeing you from the burden of time-consuming traditional methods allowing you to prioritise other important tasks that require your attention.

#### Insights

Our team of experts provides valuable insights using our Microsoft Power BI service, guiding you to transform those insights into actionable intelligence.

#### Integration

With our Microsoft Power BI service, you can seamlessly connect to diverse data sources such as databases, spreadsheets, cloud services, APIs, and apps empowering you to consolidate data from multiple sources and conduct comprehensive analysis efficiently.

#### Real-time

Historically, to get data meant having to generate completely new reports and dashboards every time from scratch. With our Power BI service dashboards and reports are always kept up to date in real time with the latest data from the data source.



### features

#### **Bespoke**

Power BI helps you to supercharge your dashboards and reports with their extensive library of visuals beyond your usual built in options. You will be able to download custom visuals from the marketplace tailored to your specific needs,

#### Visualisations

Unlike traditional data tools, Power BI has a wide range of pre-built visualisations with the ability to customise from their ever-expanding library, giving you deep insights and uncovering your business opportunities in real-time, empowering you to make data driven decisions in an easier and faster way.

#### Range

Power BI allows you to choose from a wide variety of data sources, ranging from on-premise to cloud based, unstructured or structured, with new data sources being added every month giving you a range of options for your data sources.

#### Q&A

With Microsoft Power BI you can get instant answers to all your data queries using their Q&A tool, all you have to do is upload your data and ask a question. In response Power BI will give you stunning visual representations of the results.

#### Security

Power BI ensures your data is kept secure with their data security features including sensitivity labelling, end-to-end encryption, and real-time access monitoring.

## why you need it

- You are looking for a powerful and exciting new analytics tool for your organisation to analyse data in new ways.
- You want a user-friendly way to collect and analyse your data for your team that is easy to understand.
- You are in need of a way to share data reports and insights in a visual way that is easy to understand to drive faster business decisions.
- You want a data and analytics tool that can be tailored to your organisation and boost your insights using wider data sources you may not have had access to previously.
- You want to lean on expertise to help set up a new analytics tool and train your employees.

# other useful services

#### Microsoft Power Apps Services

Saving you time and money by empowering your teams to create apps for automating tasks and collaborate from anywhere.

#### Microsoft Viva Services

Providing your organisation with an all-in-one solution for communicating, learning and navigating company resources.

### Microsoft CoPilot for Readiness Assessment Services

Preparing you for a smooth and successful adoption of Copilot, tailored to meet your unique business needs and objectives.

